

Quarterly performance report for all Town Plans

Report for the quarter ending 31st March 2013

Town	Percentage of live actions for the quarter with a particular delivery confidence status										
	10	20	30	40	50	60	70	80	90	100	
Prestatyn	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Rhuddlan	Green	Green	Green	Green	Green	Green	Green	Green	Green	Orange	Orange
St Asaph	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
Denbigh	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow
Ruthin	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow
Corwen	Green	Green	Green	Green	Green	Green	Green	Green	Green	Orange	Orange
Llangollen	Green	Green	Green	Green	Green	Green	Green	Green	Green	Yellow	Yellow

Key to delivery confidence status

Red	Successful delivery of the project / programme appears to be unachievable. There are major issues on project / programme definition, schedule, budget required quality or benefits delivery, which at this stage does not appear to be manageable or resolvable. The project/programme may need re-base lining and/or overall viability re-assessed.
Orange	Successful delivery of the project/programme is in doubt with major risks or issues apparent in a number of key areas. Urgent action is needed to ensure these are addressed, and whether resolution is feasible.
Yellow	Successful delivery appears probable but significant issues already exist requiring management attention. These appear resolvable at this stage and if addressed promptly, should not present a cost/schedule overrun.
Green	Successful delivery of the project/programme to time, cost and quality appears highly likely and there are no major outstanding issues that at this stage appear to threaten delivery significantly

Actions with red or orange status

Rhuddlan - one of the actions requested was to provide a bilingual street name sign for Tan yr Eglwys Road at the entrance to the town centre to enhance the sense of place when arriving in a historic Welsh town. The street names which can be used are determined by the entry in the gazetteer which in this particular case is as already shown on the sign. Alternative means of conveying the character of the town at the entrance to the town centre are being investigated.

Denbigh - school students had suggested that changes to the town's retail offer and the opening times of shops could meet demand from younger customers which was currently unfulfilled in the town but subsequent discussions with the Business Group indicated that retailers already present in the town were unlikely to be able to

Ruthin - community information pilot for older people (project from former People & Places Board) – no volunteers came forward to deliver the project and there was no demand for the service

Corwen - study of the feasibility of the further extension of the railway to terminate nearer to the town centre than the current project – feasibility study on hold pending the completion of the works which are currently on site to extend the railway to the proposed Corwen East platform and identification of funding mechanism for delivering the capital investment required

Highlights for the period ended 31st March 2013

Prestatyn

Stadium retail development completed with seven new national chains in the town and two further units let but not yet trading

Town team established with representation from the local authorities, businesses, community organisations and the High School

Support provided to the Business Forum to deliver a programme of events to animate the High Street

Old station buildings renovated by Stadium and let to a local business

Seafront environmental improvements completed to enhance the visitor experience

Modernisation of bus station completed to provide improved waiting facilities for users and safer vehicle movements

Off road route for walkers completed between the view point car park and Hillside Gardens to improve visitor experience and safety

Rhuddlan

Dropped kerbs provided between the Council car park and the pub to improve the experience for visitors with buggies and wheelchairs

Support provided for the establishment of a new Tourism Association jointly with St Asaph where there had been no business representative organisation previously

St Asaph

New allotments provided at Roe Plas

Support provided for the establishment of a new Tourism Association jointly with Rhuddlan where there had been no business representative organisation previously

Consultation initiated about traffic orders on Mill Street to restrict parking and improve traffic flow and safety

City trail board installed at Bowling Green car park to provide information about the city to visitors – hitherto only information about other locations in the Vale had been provided

Denbigh

Merger of primary schools in Upper Denbigh complete thereby supporting improvements in educational attainment

New Communities First partnership approved for North Denbighshire to include Upper Denbigh thereby enabling the Upper Denbigh ward to access Communities First funding for the first time

Museum feasibility study complete which has enabled the Museums Group to seek a suitable location for the museum and make applications for funding for the project

Public consultation about a north-south cycle route for the Vale of Clwyd arranged which will provide feedback which will inform the development of the route

Pop ups obtained to be placed in empty shop windows to improve their appearance and encourage new tenants

Renovation of a building in Back Row to accommodate a deli with assistance from the Townscape Heritage Initiative complete to enhance the town centre retail offer

Funding obtained from Cadw to enhance the links between the town and the castle thereby improving the experience of visitors to the town

Assistance provided to shop owners to improve the appearance of their premises for the Eisteddfod Proclamation Ceremony to give a good impression of the town to prospective visitors to the Eisteddfod

Ruthin

Approval granted for review of primary education provision in Ruthin and surrounding communities

Construction of new facilities at Ruthin Leisure Centre commenced

Town Team established to enable business, tourism and events groups to work together in a more co-ordinated way

Produce Market relocated to St Peter's Square to animate the town centre and increase footfall

Planning progressed for the art trail which will connect the Craft Centre with the town centre and thereby encourage the substantial numbers of visitors to the Craft Centre to see other parts of the town

Pedestrian signage installed to enable visitors using car parks to easily find the routes to the town centre thereby increasing footfall in the central retail area

"Croeso" workshop held for businesses to improve customer service

Redundant signage removed and missing sign replaced to improve the appearance of the town

Cae Ddol car park resurfaced and toilets repaired to improve visitor experience

Phase I of one way system introduced to improve traffic circulation in town centre and on street parking

Corwen

Ministerial approval obtained for review of primary education in the Edeyrnion area thereby supporting improvements in educational attainment

New area school for Cynwyd and Llandrillo established thereby supporting improvements in educational attainment

Federated governing bodies created for Ysgol Betws GG and Ysgol Bro Elwern, and Ysgol Caer Drewyn and Ysgol Carrog thereby supporting improvements in educational attainment

Feasibility study to find out future needs for community buildings and spaces commenced which will help to ensure that the town has sustainable community facilities in the future

Master plan for further extension of the railway closer to the town centre complete which will enable the co-ordination of the land required for the various capital investments proposed for the area around the Common

Undeveloped employment allocations at Tyn y Lliidiart retained in deposit Local Development Plan which would enable new jobs to be accommodated in businesses wanting to be based in the town

Appearance of the untidy site next to the Royal Oak improved to enhance the impression of the town gained by visitors travelling on the A5

Dialogue commenced with Rhug Estate about how the substantial numbers of people who visit their premises can also benefit the businesses in the town centre thereby enhancing the viability of town centre businesses

Llangollen

Town Hall transferred to the Town Council thereby enabling a wider range of community activities to take place in the building

Consultation on a proposal by the Health Board to relocate the Health Centre to the site of the derelict former Woodlands Hotel thereby providing a solution to a prominent eye sore

Planning permission granted which would enable the relocation of the Dobson & Crowther print works and open up the Cilmedw employment site for further development

Consultation completed about relocating the open air market to free up additional parking spaces in the town centre thereby increasing footfall on market days. The result of the consultation is that the market will stay in its existing location but the car park would be resurfaced and re-lined to maximise use on market days.

Agreement reached with owners about the improvement of prominent long standing eye sore properties which detract from the appearance of the town centre and present a poor image to visitors